



Training Days

COURSE TITLE:

The Added Value of our Voice in the Digital Era

DURATION:

1 hour, plus 30 minutes Q&A

LECTURER:

Milena Origgi – AKA Mylena Vocal Coach

ABSTRACT:

More and more companies and professionals are aware of the importance of voice, or Soft Communication Skills. In this event we will discover why, in order to improve one's social, business and presentation skills, it is not enough to focus only on the purely technical aspect of the speaking voice, but it is essential to address the much more valuable empathic-emotional aspect. We will see why the true added value of a communication based on emotions and the Inborn Voice method is able to bring advantages in all areas of our social and working life, and thus shape every success. We will focus on the modern era of communication. If you're curious to find out why "How you say it" matters more than the words you choose to say it, this event is for you.

TARGET:

This lecture focus on understanding the huge added value that an Inborn Voice Training can add to any business or person. This lecture will consider also the use of recorded voice in commercial products, instructional videos or marketing materials. YouTube Video Creators, Podcasters, Keynote Presenters, Team Leaders, Executives or anyone else willing to improve their interpersonal communication skills is welcome to attend this lecture.

TEACHING MATERIALS:

The lecture will be supported by Slides

After the event all materials will be available at <https://www.inbornvoice.com>

REFERENCE BOOK

[The Way of the Voice: A secret is hiding on everyone's lips - Milena Origgi](#)

[La via della voce: Nascondere un segreto sulla bocca di tutti – Milena Origgi](#)



SPEAKER PROFILE:



Milena Origgi, aka Mylena Vocal Coach is the international benchmark when it comes to **professional and corporate speaking**, from the live streaming keynotes of major global companies to the small successes of individual entrepreneurs.

She is the founder of Inborn Voice, an innovative vocal training method that focuses more on removing what has been learned so far as counterproductive and hindering personal expressiveness, than on teaching people to copy outdated techniques or styles. Born in Busto Arsizio (Varese), she began her career with her first studio in Milan. Her fame then spread across Europe, leading her to open a second studio in London. Finally today she lives and works in her third studio in Boston (USA) and she's currently opening a new location in Manhattan (New York).

She is the Topic Expert for the Communication Skills and Personal Development course of the Università Cattolica del Sacro Cuore and she is also collaborating with other major Universities of Europe and United States. Her work has been featured on prime magazines like Elle, Vogue, Il Sole 24 Ore and Millionaire and RAI.

She has written several books and with her latest one, "The Way of the Voice / La via della Voce", she explains why the voice is the best kept secret of many people who have achieved success in both their personal and professional lives.

[Linkedin Profile of Milena Origgi.](#)